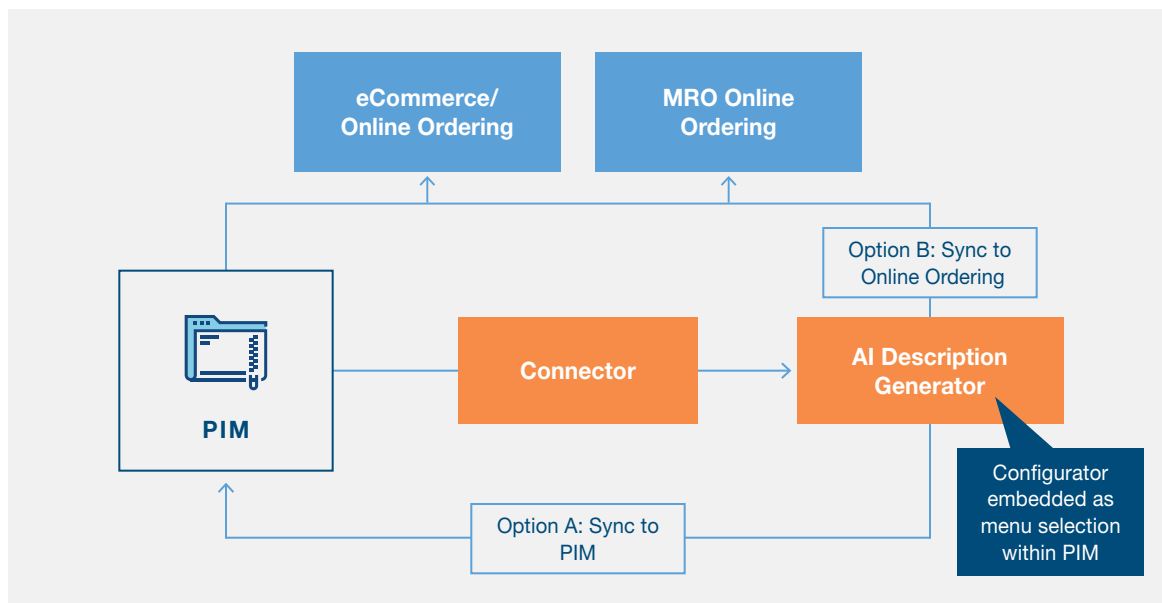**PRODEVIX DATA SOLUTIONS**

Product Configurator

Business Problem

- Spending too much time and effort creating then validating product combinations for downstream systems, e.g., eCommerce, eProcurement, etc.?

- Need to add rules for regionalization and pricing to those product combinations?

Solution

Build complex product-attribute combinations including regionalization and pricing rules, then validate product combinations before syncing with either the PIM or to an online orders solutions.

Features

- Integrated with MDM / PIM

- Easy to use with minimal training

- Validate product combinations

- Test imported product combinations to validate utilizing Rule Validation API

Benefits

- Speed time-to-market of new products

- Reduce costs

- Enable up/cross-selling of new products

- Improves customer experience by facilitating personalization and customization

Questions? Email us at info@infoverity.com

INFOVERITY
Truth In Information

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About Infoverity

Founded in 2011, Infoverity is a leading systems integrator and global professional services firm driven to simplify and maximize the value of their clients' information. Infoverity leans on deep enterprise data management experience to drive success across CDP, MDM, PIM, Data Governance, Analytics, Content Management, Data Integration, Data Warehousing, Organizational Change Management, Post Launch Support, and other solutions.

Our software division, Prodevix Data Solutions, offers lightweight, modular digital products that augment and enhance MDM implementations bringing additional business value and market differentiation for our clients. Infoverity is 100% employee-owned, with global headquarters in Dublin, Ohio. The EMEA headquarters and Global Development Center is in Valencia, Spain. Additional offices are located in Germany and India.

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