

PRODEVIX DATA SOLUTIONS



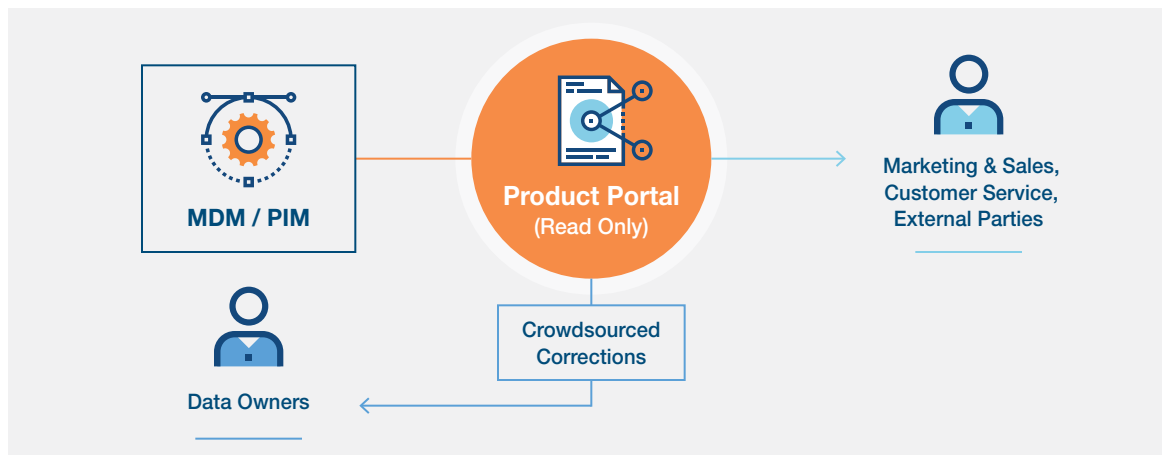
Product Portal

Business Problem

- Do hundreds, even thousands, of M&S customer service, or even external parties, need access to your MDM / PIM data, except it's too costly?
- Would “more eyes” on your product data increase data integrity and quality?
- Are you considering building your own product portal to access MDM / PIM data?

Solution

A read-only, cost effective product catalog with end user feedback mechanisms that imports product data from a PIM/DAM, along with basic filtering features for viewing and downloading/printing PDFs. End users can also send feedback to your data owners for you to maintain data integrity and quality.



Features

- Integrated with PIM
- Easy to use, no training required
- Reduced performance hits on PIM/DAM
- “Google-like” search, filtering, sort and side-by-side comparisons
- Download to PDF or export to CSV
- Corporate branding – your logo, styles and colors

Benefits

- Global access of PIM data to improve product knowledge across sales, customer support or any stakeholders
- “Crowdsource corrections” from hundreds of end users to improve data quality
- Requires no training
- Plug ’n play with your PIM
- Leverage all stakeholders to improve to data quality with real-time feedback to PIM team

Questions? Email us at info@infoverity.com

About Infoverity

Founded in 2011, Infoverity is a leading systems integrator and global professional services firm driven to simplify and maximize the value of their clients' information. Infoverity leans on deep enterprise data management experience to drive success across CDP, MDM, PIM, Data Governance, Analytics, Content Management, Data Integration, Data Warehousing, Organizational Change Management, Post Launch Support, and other solutions.

Our software division, Prodevix Data Solutions, offers lightweight, modular digital products that augment and enhance MDM implementations bringing additional business value and market differentiation for our clients. Infoverity is 100% employee-owned, with global headquarters in Dublin, Ohio. The EMEA headquarters and Global Development Center is in Valencia, Spain. Additional offices are located in Germany and India.

To learn more, please contact us:

info@infoverity.com | 614.310.1709
infoverity.com

Infoverity Global and USA Headquarters

5131 Post Road, Suite 220
Dublin, Ohio 43017